



D.M. 12/25/93
T&D 1/31/93
S.R.M. 1/11
S.A.M. 1/11

February 23, 1993

TO: ANN

Please note the following
information and act
accordingly.

J.H. CASEY
Division Sales Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-3050
Fax: 908-417-9076

TO: R.J. O'ROURKE

RE: ROMANO SHOP-RITE

Dear Rory:

Bob Corley of Romano Shop-Rite has approved the following
promotion(s) for all supermarket stores:

ITEM NUMBER

BRAND

8030017	WORTH FULL FLAVOR KING
8031186	WORTH FULL FLAVOR 100
8030106	WORTH LIGHT KING
8031097	WORTH LIGHT 100
8030198	WORTH LIGHT MENTHOL KING
8031364	WORTH LIGHT MENTHOL 100
8031275	WORTH ULTRA LIGHT 100

An automatic distribution of 30 cartons will be shipped to
each store in March.

Please have your involved sales rep(s) contact their Romano
Shop-Rite store(s) and merchandise the product mentioned
above on the carton fixture. All payments are to be made at
headquarter.

Thank you for your cooperation with this chain.

Sincerely,

D.J. Holland

DJH/lt

Attachment

cc: M.A. Young

M-2

"We work for smokers."

51847 6375